I claim:

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1. A new and distinct variety of Petunia plant, substantially as herein illustrated and described, characterized particularly as to novelty by (A) having a decumbent growth habit, (B) an abundant branching and great profusion of blooms, the whole bush remaining in bloom for a considerable period of time, (C) flowers are single and medium size, the petals have vivid purplish red color with deep purplish red vein, and the bottom color of the corolla throat is moderate purplish red and the outside color of corolla tube is light purplish pink, and (D) a high resistance to rain, heat, cold and diseases.